

SecureAuth vs. RSA SecurID

Many enterprises have installed RSA's SecurID as their 2-Factor authentication mechanism. SecureAuth is the more secure and cost-effective solution:

Item	RSA SecurID	SecureAuth	Summary
Initial Cost	RSA SecurID cost \$15-\$30 per user	SecureAuth starts at \$8 user and can go as low as less than a \$1 per user	SecureAuth has less upfront cost
Distribution Cost	RSA SecurID requires a physical distribution of either the hardware or software token to end users	SecureAuth has a unique "self-enrollment" model that utilizes secure mechanisms. SecureAuth requires no helpdesk support or guidance.	Even SecurIDs software tokens require a user distribution. SecurID soft token is NOT browser based and thus requires either a manual or MSI distribution.
Maintenance Cost	Tokens, both hard and soft, need to be replaced – required IT admin assistance.	SecureAuth has a 1-touch revocation (via the enterprise database) and users can be re-enrolled without cost to the enterprise	SecureAuth leverages the user's browser and the enterprise directory – no client side maintenance is required.
User Burdens	RSA SecurID, both software and hardware tokens, have high friction and user maintenance.	SecureAuth is 100% portable and works in both corporate, home and "kiosk" modes.	Mobility is key in authentication – SecureAuth enables mobile usage with nothing to carry.
Security Concerns	RSA SecurID, both soft and hardware tokens, are susceptible to man-in-the-middle (MITM) and replay attacks – and is also phishable.	SecureAuth is designed to defeat MITM attacks – via a deployable cryptographic validation. SecureAuth conducts a mutual server/client authentication.	Man-in-the-middle attacks are becoming more prevalent due to the simplicity of phishing and DNS-style attacks. SecureAuth protects against this threat.
Domain (Active Directory) SSO	RSA SecurID has no support for the domain sign-on.	SecureAuth can intake the Active Directory domain sign-on.	Ease of use, and low-user friction is the strength of the SecureAuth solution.
AD (Directory) IdM	RSA SecurID provides no Identity Management abilities	SecureAuth has built in support: <ul style="list-style-type: none"> • User Creation • Password Reset • User Self-Service • Help Desk Mgmt 	Identity Management is a large part of all IT work. SecureAuth has the tools to solve the burden of managing users in the directory.
Enterprise Web 2F/SSO	SecurID has cumbersome, API-drive authentication for web authentication.	SecureAuth delivers unique, target-redirect functionality for simplified 2-Factor Web Authentication and SSO	SecurID is not designed for web/portal authentication – SecureAuth.
Cloud 2-Factor/SSO	RSA SecurID has no built in support for SAML or other federation.	SecureAuth has configurable, (No APIs needed) SSO into cloud apps. SecureAuth is an IDP-in-a-box, with SAML ready capability.	Google, Salesforce, Oracle On-Demand all are supported by SecureAuth – not SecurID.