

INDUSTRY-LEADING WEB SECURITY SOLUTION PACKAGED FOR MEDIUM SIZED BUSINESSES!

Online security threats have exploded with the evolution of Web-based applications and services. Thousands of new malware attacks emerge daily. The Blue Coat Web security solution empowers your mobile workforce to remain competitive while blocking pervasive Web threats from exposing your business assets. The Blue Coat Web security solution provides a layered defense, which combines next-generation URL filtering, inline threat protection, AV malware scanning, real-time visibility into user activity, and the WebPulse cloud defense with 24/7 collaborative watch against the latest Web-based malware. This best-in-class enterprise Web security solution is used by 97 of the Fortune® Global 100 and is now designed for businesses with up to 1500 users.

The Blue Coat comprehensive Web security solution is now available in packaged bundles for up to 1500 users. These bundles provide Enterprise-level security and control with the ease of configuration and lower total cost of ownership demanded by smaller organizations.

Increase your ROI

The Web security bundles for up to 1500 users are available at competitive and affordable prices, and offer an excellent ROI when compared with competitive products or purchasing Blue Coat products individually. Blue Coat ProxySG and ProxyAV appliances are easy to configure and deploy, enabling customers to rapidly secure business-critical Web applications for their office and remote workers from Web 2.0 vulnerabilities.

Complete Control

ProxySG is the ultimate foundation for Web security deployments at the gateway and branch office. ProxySG provides complete control over Web traffic enabling the following functions: Strong user authentication, Web filtering, deep inspection of content for data loss or threats, security checks to the WebPulse collaborative cloud defense, inspection and validation of SSL traffic, content caching and traffic optimization, bandwidth management, streaming media splitting and caching, method level controls per protocol, and the ability to filter, strip or replace Web content.

Layered Defenses Security Framework

For smaller businesses, ProxySG with WebPulse offers safety in numbers. WebPulse, the collaborative cloud

defense uniting over 62M users, is a hybrid design providing the best of on-premise controls with the collective intelligence of a cloud service for real-time awareness and responsiveness to Web content and threats. ProxySG deployed with Blue Coat WebFilter automatically includes both WebPulse cloud service and ProxyClient for remote user protection, filtering and acceleration. ProxySG and ProxyAV enable the highest performing inline threat analysis, including SSL, with a choice of leading anti-malware engines. Plus, data loss prevention is securely integrated with S-ICAP or standard ICAP on ProxySG through certified DLP partners.

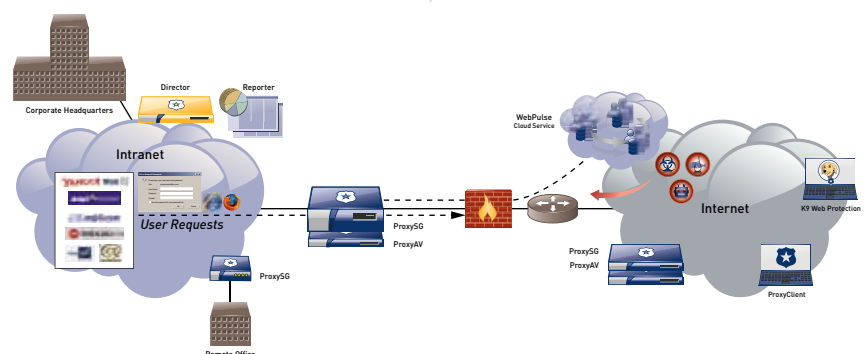
Lower TCO and Scalability

To support growing organizations, the Blue Coat Web security solution scales in many ways, resulting in lower TCO. The performance innovations require less hardware, rack space and power than alternative solutions. New defenses can be seamlessly added by the WebPulse

cloud to scale the depth of protection. Expanding groups of remote users can accelerate office communications with ProxyClient while remaining protected by WebPulse. In addition, Reporter scales visibility of all Web gateways and remote users with custom dashboards and reports, all on a single server with an optimized database for up to 10B log lines included.

Unmatched Performance & Reliability

Innovations in multiple core hardware platforms and the SGOS operating system scale ProxySG 5x beyond the previous generation to support high availability deployments. SGOS is a micro kernel built for web object processing. Secure and small in design, it rarely needs attention or patches and runs year after year at performance levels beyond the competition. Director provides health checks and monitoring for administrator awareness, and centralized device, license and policy management.



Blue Coat provides a layered defense against Web 2.0 threats by leveraging over 62M WebPulse cloud service users to protect the headquarters and remote users. ProxySG provides unmatched policy flexibility, performance and reliability to secure networks and accelerate content.

Web Security Bundle Overview

Each Web Security Bundle includes the following Blue Coat products and services;

- > ProxySG Appliance plus SSL license
- > ProxyAV Appliance
- > WebFilter license, 3 years
- > ProxyAV License, 3 years
- > Reporter
- > ProxyClient
- > SW support for SG and AV appliances, 3 years – choice of standard 24x7 Blue Touch, or BTSP
- > HW support SG and AV appliances, 3 years – choice of same day ship Blue Touch, or BTSP
- > Reporter support, 3 years

Summary of Bundle Descriptions

Top Level SKU	Description
SWG-100user-STD	SWG solution for 100 users with standard service/support, 3 years
SWG-250user-STD	SWG solution for 250 users with standard service/support, 3 years
SWG-500user-STD	High Availability SWG solution for 500 users with standard service/support, 3 years
SWG-1000user-STD	High Availability SWG solution for 1000 HA users with standard service/support, 3 years
SWG-1500user-STD	High Availability SWG solution for 1500 HA users with standard service/support, 3 years
SWG-100user-BTSP	SWG solution for 100 users with BTSP service/support, 3 years
SWG-250user-BTSP	SWG solution for 250 users with BTSP service/support, 3 years
SWG-500user-BTSP	High Availability SWG solution for 500 users with BTSP service/support, 3 years
SWG-1000user-BTSP	High Availability SWG solution for 1000 HA users with BTSP service/support, 3 years
SWG-1500user-BTSP	High Availability SWG solution for 1500 HA users with BTSP service/support, 3 years

Note: for BSTP option, change SW and HW service SKUs for ProxySG and ProxyAV appliances as noted in each BOM. All other items remain the same.

Example BOM for 1500 users:

BOM	Qty	SKU	Description	Product Discount Category
ProxySG Appliance	2	SG510-25-PR	Blue Coat SG510-25, Proxy Edition	CatA
SSL License	2	SW-SSL-SG510-25	SSL License, SG510-25	CatA
ProxySG Service (For BSTP version)	2 OR	SL133Y-SG510-25-PR SL3B3Y-SG510-25-PR	Standard Support,24x7 L1-L3 Software Only, 3 YR, SG510-25-PR BlueTouch Partner,24x7 L3 Software Only, 3 YR, SG510-25-PR	CatM CatM
ProxySG Service (For BSTP version)	2 OR	HSDSS3Y-SG510-25-PR HDSB3Y-SG510-25-PR	Same Day Ship, Standard Support, Hardware Only, 3 YR, SG510-25-PR Same Day Ship, BlueTouch Partner, Hardware Only, 3 YR, SG510-25-PR	CatM CatM
BCWF license	1500	BCWF-1000-2499	Software, Blue Coat WebFilter, 1000-2499 Users	CatJ
BCWF service	1500	SVC-BCWF-1000-2499-3YRS	Service, Blue Coat WebFilter, 1000-2499 Users, 3 Yrs.	CatJ
ProxyAV Appliance	2	AV810-A	Blue Coat AV810-A	CatA
ProxyAV service (For BSTP version)	2 OR	SL133Y-AV810-A SL3B3Y-AV810-A	Standard Support,24x7 L1-L3 Software Only, 3 YR, AV810-A BlueTouch Partner,24x7 L3 Software Only, 3 YR, AV810-A	CatM CatM
ProxyAV service (For BSTP version)	2 OR	HSDSS3Y-AV810-A HDSB3Y-AV810-A	Same Day Ship, Standard Support, Hardware Only, 3 YR, AV810-A Same Day Ship, BlueTouch Partner, Hardware Only, 3 YR, AV810-A	CatM CatM
ProxyAV license	1500	KASP-1000-1999-3YR	Software, Kaspersky AV, 1000-1999 Users - 3 Yrs.	CatG
Reporter	1	REPORTER-EE	Software, Reporter, Enterprise Edition	CatA
Reporter Service (For BSTP version)	1 OR	SL133Y-RPT-EE SL3B3Y-RPT-EE	Standard Support,24x7 L1-L3 Software Only, 3 YR, RPT-EE BlueTouch Partner,24x7 L3 Software Only, 3 YR, RPT-EE	CatM CatM
ProxyClient		Free, no orderable SKU	ProxyClient	N/A

For complete Web security bundle details please visit: <https://bluesource.bluecoat.com/marketingtools/currentpromotions>