

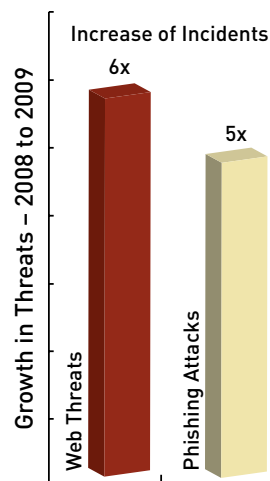
## Enterprise-Level Security for Your Mid-Size Business

Comprehensive Web security is now as easy as 1-2-3 with new solution bundles from Blue Coat designed specifically to protect mid-sized businesses of up to 1500 users for three years. Malware threats from the Web are rapidly evolving. You need a layered defense that offers Enterprise security and control in an easy to deploy package. Blue Coat's industry-leading Web security solution ensures proactive layers of defense in bundles that meet your specific business size.

**1 Web threats now rank #1 in volume and scope.** Nearly two-thirds of all known malware was detected in 2008, and for 2009 this volume is estimated to have doubled. Phishing attacks are up 585% for the 1H09 and over 300 known and trusted online brands have been impacted. Cyber crime leverages high traffic events on the Web – social drama, disaster and death – to lure users to divulge personal information for profit or to sell scare-ware that provides no benefit. Even search engine results are loaded with links to malware and Web threats.

**2 Traditional defenses will not protect your network or remote users.** Awareness of new Web content and new threats requires collaboration and real-time inputs and analysis. Uniting users together provides this awareness. Cloud hosted defenses can quickly analyze content from any location, and then expand and improve defenses with no updates to Web gateways or clients. One Web request can protect all members of the cloud from a new Web threat in a matter of minutes without need for downloads.

Firewalls and UTMs passively control traffic and are unable to provide real-time Web content ratings and analysis, or contact cloud services for on demand security intelligence. Today's threats demand a hybrid response with real-time cloud service connections for the Web gateway and remote clients; plus, bandwidth controls and optimization for the growing demand of Web media and live content. Passive defenses require updates, which are too slow to stop new threats and control online media outbreaks that can overwhelm a Web connection. Web threats require Web expertise – it is no longer simply blocking threats from email and attached files.



**3 Choose the Web gateway that over 80% of the Fortune Global 500 have selected.** Blue Coat has combined the right products and services you need in a Web security bundle at one great price.



You get a hybrid design that unites cloud services with your Web gateway and remote clients, and offers these comprehensive benefits:

- > Real-time Web content ratings
- > Cloud analysis and intelligence for new Web threats
- > Awareness created by uniting over 62M users
- > Inline real-time threat analysis including SSL traffic
- > Great reporting with custom dashboards and reports
- > Controls for Web media that allow business critical Web applications to run no matter what hits the Web newswire











### Bundles Include these Blue Coat Products and Services

- > ProxySG – the leading Web gateway of the Fortune Global 500
- > ProxyAV – intelligent inline threat analysis for speed & security
- > WebFilter – cloud connected URL filtering organized into 80+ categories
- > WebPulse – the global collaborative cloud defense & Web rating service
- > ProxyClient – remote user filtering, reporting and Web threat protection
- > SSL Inspection – inspect for threats or data loss with HW acceleration
- > Reporter – simple and smart in design with custom dashboards & reports
- > Support – 3-years of licenses including software and hardware support

### Bundle Sizing

Blue Coat Web Security bundles come in licensed user counts for 100, 250, 500, 1000 and 1500 users. Customers should plan for growth over the three years they own the solution by selecting the next higher user bundle over their current user count. For example, a customer with 400 users should select the 500 user bundle with the capacity to grow with their user count 25% over three years.

### Components of Web Security Bundles

100	250	500	1000	1500
 SG210-10	 SG210-25	 SG510-10	 SG510-20	 SG510-25
 AV210-10	 AV510-A	 AV810-A	 AV810-A	 AV810-A

#### All Bundles Include:



\*Support option of Standard Blue Coat Plus or BT SP Support from certified partners  
Available from participating distribution partners; Bundles cannot be broken and sold in pieces

### High Availability Built-In

The Web Security bundles for 500, 1000 and 1500 users come with two Web gateways and inline threat analysis co-processors for 100% high availability and fail-over. The deployment is "active-active" for high availability so your network benefits from all the computing power provided and if any element goes offline your Web gateway is designed to support the full user count. A design that gives peace of mind from day one and support Web traffic bursts.

### How to Learn More

Detailed datasheets on ProxySG, ProxyAV, WebFilter/ WebPulse, ProxyClient, Reporter and Support are available online at [www.bluecoat.com](http://www.bluecoat.com) or from your certified Blue Coat reseller. A competitive analysis matrix compares key features of the bundle to help in your analysis, plus Blue Coat and its partners are available to answer important questions. The Web security bundle has two options for technical support; you can select Blue Coat or a local BlueTouch Support Partner.

### Join the WebPulse Collaborative Cloud Defense

Put the same Fortune Global 500 Web defense on your personal computers now at no charge. Blue Coat K9 Web Protection is available at <http://bluecoat.com/products/k9web> for Windows 7 (32 and 64 bit), XP, Vista and MAC systems. Connected to WebPulse, K9 protects your home computer from Web threats, rates new Web content and provides URL filtering by category. You can also control access time to computers for children and receive alerts of blocked objectionable requests. Every time you and your family members access the Web, they contribute more Web awareness to other members of the WebPulse cloud. Experience the collaborative defense today.

